



ILLUMINATION/UNIVERSAL PICTURES



Then the Grinch thought of something he hadn't before! "Maybe Christmas," he thought, "doesn't come from a store. Maybe Christmas ... perhaps ... means a little bit more!"

The Grinch, Dr Seuss



Picture News Christmas Campaign 2022



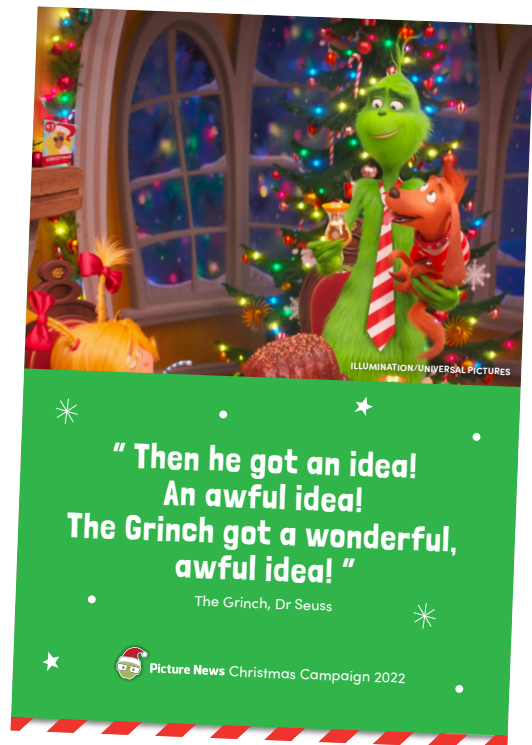
Gifts We Can All Give

As well as being a happy and exciting time for many, the festive period can be an expensive one; with gift giving, special meals and decorations just a few additional things we may spend money on. This year is expected to be even harder than ever with the cost of living crisis already stretching households. A recent YouGov survey on planned Christmas spending showed that 60% of people in the UK are planning to spend less on Christmas this year and a survey from RVS Media found that nearly a fifth of families are considering cancelling Christmas altogether!

For this year's Picture News Christmas Campaign, we've decided to focus on gifts that don't cost money but that mean a lot to others; focusing on what really matters during this time.

To Take Part:

- 1 Look at the image of the Grinch, share anything you know about him.
- 2 Either watch the video about the Grinch here <https://youtu.be/IXelalkv0ic> or read 'How the Grinch stole Christmas'. What do you think the Grinch learned about the meaning of Christmas?
- 3 Not all gifts and presents cost money, often the best ones are free! Thinking about someone you care a lot about, what gift could you give them? E.g. your time, a job that they can't do themselves or a poem.
- 4 Use the Grinch template to record your gift idea.
- 5 Give your gift!

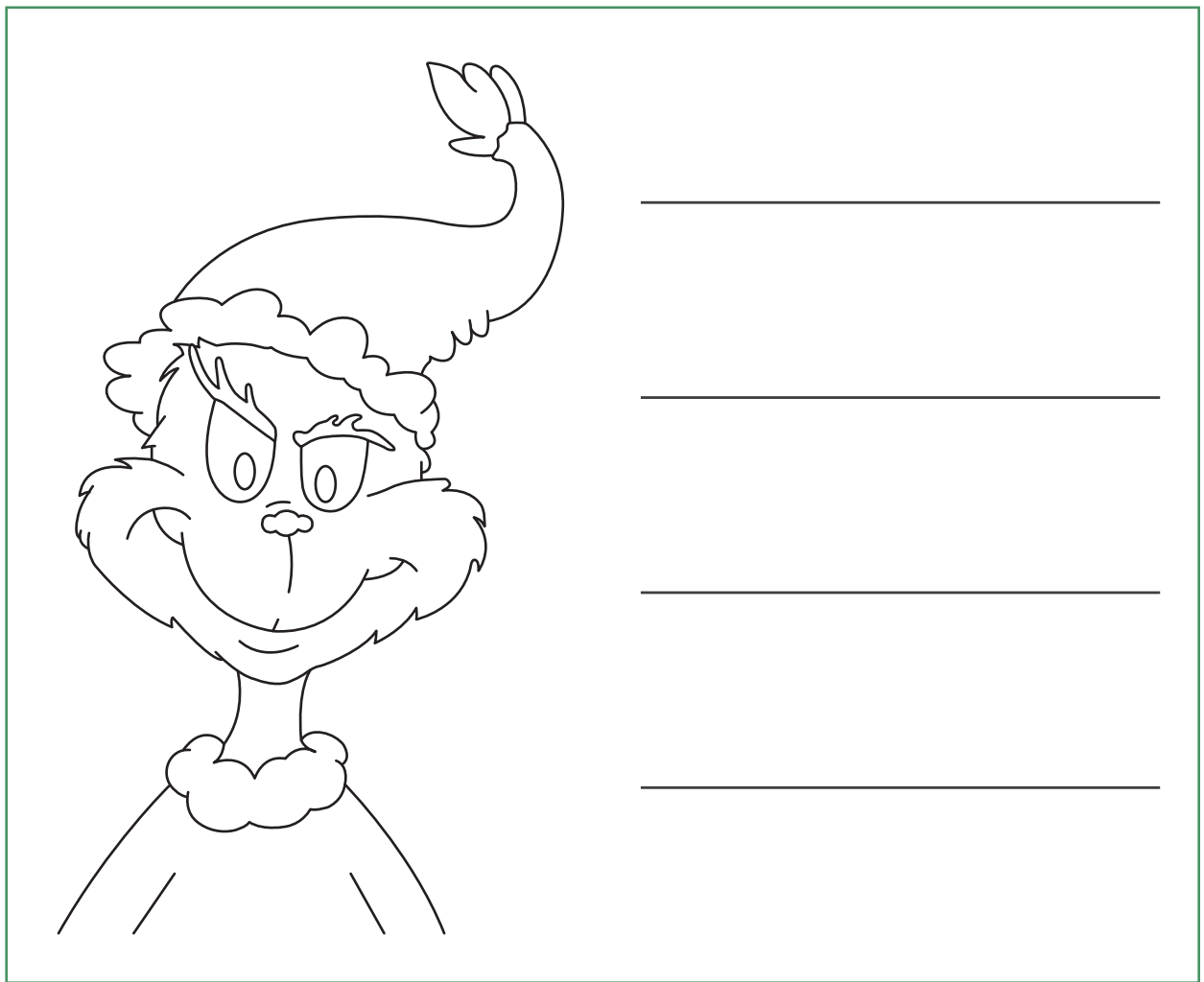


We'd Love to See Your Gift Ideas!

Please share any photos or stories via:
Twitter: [@HelpPicture](https://twitter.com/HelpPicture) using the hashtag [#giftswecanallgive](https://twitter.com/HelpPicture)
Email: help@picture-news.co.uk
The campaign will run between 1st and 16th December.



Gifts We Can All Give



**Then the Grinch thought of something he hadn't before!
"Maybe Christmas", he thought, "doesn't come from a store.
Maybe Christmas...perhaps...means a little bit more!"**

The Grinch, Dr Seuss

What do you think the Grinch has discovered?
What do you think is most important at this festive time?
Can you think of a gift you can give to someone that doesn't cost anything?

Think About

Who is the gift for? What are you giving them? How are you going to present it? Use the Grinch template to write/draw your gift idea.

We'd Love to See and Read the Messages on Your Grinch!

Use the hashtag [#giftswecanallgive](#) on social media and email them to us at help@picture-news.co.uk
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